

Editorial Note

Prime University Journal (PUJ) is an International Journal published biannually. This is a scholarly peer-reviewed journal with the prime objective to promote inquiry on education, research and development. PUJ is committed to inspire the emerging scholars and academicians globally to disseminate their professional knowledge, innovative ideas and research in the fields of life, literature, culture, business, arts, social science, law, technology, and science and engineering and allied disciplines.

The current volume of PUJ contains eight research papers on different disciplines.

The *first paper* is an attempt to evaluate the financial soundness of banking industry in Bangladesh using Altman's Z score model. It also tried to make a comparison of Z score between state-owned and private commercial banks. The *second one* focuses on the weaknesses lying inside the society and in Okonkwo and the outside forces like Christian missionaries and colonial forces in the novel *Things Fall Apart* for which the central character of the novel Okonkwo and the Igbo society face a terrible downfall.

The *third paper* is a study which solely analyses the causes and consequences of environmental degradation at Lama Upazila of Bandarban district, taking the measures of existing deterioration into consideration. The *next paper* is a qualitative analysis which explores whether the superheroes of different films serve the good will of the technologized phenomena or they merely lead the audiences towards more consumption serving consumerist bonanza.

In *paper five* Bayesian approach is used for estimating the parameter of Maxwell distribution. The *sixth paper* tries to explore the inter-link among economic development with good governance which is closely related to the employability of graduates.

The *paper seven* analyses motivational parameters present among the sub-dominated women in Jean Rhys' *Wide Sargasso Sea* and other literary works. It advocates human rights in general in order to contribute significantly for the betterment of the world by showing how both male and female characters achieve emancipation at the end of the novel. The *last paper* focuses on how technology can be a supplement as teaching

tool for teaching English to the ESL learners at tertiary level in Bangladesh and also on the effectiveness and limitations of using technology in ESL classrooms.

The Prime University Journal aims to bridge the research community in humanities, social science and technology developers from academia and industry through submitting/publishing their research-based papers, articles, case studies, reviews on various topics of current concerns in different disciplines, and book review on a single platform. The PUJ has an international editorial board consisting of scholars of different disciplines of the eastern and western origins that facilitates the mitigation of cross-cultural issues over the globe.

I would like to take the opportunity to pay my deepest gratitude towards the Patrons of the journal, Managing Editor, Members of the Editorial Board, the distinguished reviewers and the contributors for their effort in publishing the journal.

Prof Dr M Abdus Sobhan

Editor

E-mail: editor.puj.crhp@gmail.com